

13th Annual



**Featuring Bernese, Greater Swiss,
Entlebucher and Appenzeller
Mountain Dogs & Saint Bernards**

Sunday, August 1, 2010
10:00 AM - 5:00 PM

Upper Fort Mason Parade Grounds
San Francisco, CA

Swiss Dog Day Afternoon 2010 Event Schedule

9:00 - 10:30 Entries accepted for all events

Morning Events:

- 10:00 Opening Ceremonies
- 10:30 - 12:30 Canine Good Citizen Tests - Ring 1
- 10:30 - 12:30 Obedience Workshop - Ring 2
- 10:30 - 12:30 Conformation Workshop - Ring 3
Puppy Classes first / Adult Classes follow
(Classes available for veterans and spayed/neutered dogs!)
Bernese, Greater Swiss, Entlebucher, Appenzeller, St. Bernard

Lunch Break:

- 12:00 - 2:00 Swiss Style BBQ available - Ringside
- 1:00 Patriotic Swiss Breeds Parade - Ring 1

12:30 - 1:30 Entries accepted for afternoon events

Afternoon Events:

- 2:00 - 3:30 Mountain Dog Triathlon - Ring 1
Ends with Gold, Bronze & Silver Medalists
- 1:30 - 3:30 Rally Obedience Workshop - Ring 2
- 3:30 Raffle Ticket Sales close
- 4:00 Raffle Winners are posted
- 4:00 **THE WINNERS CIRCLE** - presentation of the day's Winners!
Let's give them all a big round of a-paws!

OUR SITE:

We return to our well-loved site that has great views and plenty of shade. But temperatures can be anywhere from 58° to 78°. It can also be windy, as the site is on a bluff overlooking the Bay. So come prepared for all extremes, with water and crates/pens for your dogs and extra clothing (and gloves) for yourself! If you have a pop-up canopy you can share (with stakes), please bring it along!

OUR EVALUATORS:

Conformation Workshop: TBA

Obedience: TBA

Canine Good Citizen Test: TBA

OUR FUND-RAISING RAFFLE:

We will have our wonderful raffle table set up, and we hope to have items to offer from a wide variety of merchants and Swiss breed fanciers. Money raised from this raffle is shared with Swiss Breed health funds and the Swiss Benevolent Society.

If you could help us in our fund-raising efforts, any donations to our raffle line-up would be greatly appreciated! Swiss-made goods, doggy supplies, people treats ... whatever you think would peak the interest of our raffle-ticket buying crowd! A Donation Form is included on the following page to let us know in advance what you are bringing, so we can have signage ready for the table and programs. You can also make a donation by contacting Cindy Beckman at 415-776-8575 or swissday@norcalbernese.org, or by bringing a raffle item on the day of the event.

OUR WAYS & MEANS:

Bring your check book! The BMD CNC Ways & Means table will be set up and waiting for your arrival. We promise to have many great things that you just won't be able to resist - and your purchases support our breeds and this event.

OUR SWISS STYLE BARBECUE:

We'll be serving up a sausage lunch with side salad and beverage, and dessert will also be available. Our Barbecue is organized by the BMD CNC Draft Work Committee, and proceeds from lunch sales will go directly to support their next club sponsored Draft Test! The BMDCA now offers draft titles to any breed, so everyone can participate in one of our All-Breed Draft Tests. So keep those doggie's movin' off the grill, so we can keep them movin' in the ring!

Swiss Dog Day Afternoon 2010 Raffle Donation Form

To help make our day a success, we are asking individuals and merchants to donate products and services to our fundraising Raffle. Proceeds will be shared with groups dedicated to the betterment of the Swiss Breeds in America, as well as the Swiss Benevolent Society, a charity dedicated to helping members of the local Swiss-American community. Early donations will be listed on event signage, and all donors will be listed on a "Thank You" page of the Bernese Mountain Dog Club of Northern California's newsletter, The Berner Beat. For donations valued at \$100 or more, a logo ad in the BMD CNC's newsletter will be provided free of charge for 3 issues. We sincerely appreciate your help and support!

❖ DONOR INFORMATION

Name or Company/Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-Mail or Web Site: _____

❖ DESCRIPTION OF DONATED ITEM OR SERVICE:

_____ RETAIL VALUE: _____

- Donated item accompanies form Gift certificate is attached
 Donor will bring to Swiss Dog Day Use this form as a gift certificate
 If local, arrange for pick-up by calling 415.776.8575

❖ UNDERWRITING

I have no items or services to donate this year, but I would like to help underwrite event expenses by enclosing a check to BMD CNC in the amount of \$ _____

Please return this form with your donation to:
Cindy Beckman, Swiss Dog Day Afternoon
3444 Broderick Street, San Francisco, CA 94123
Phone: 415.776.8575 Fax: 415.441.0528

The Bernese Mountain Dog Club of Northern California is a 501(c)4 Non-Profit California Corp. Donations are not tax deductible as charitable contributions for federal income tax purposes. Consult with your tax advisor for allowable deductions for business or marketing expenses.

OUR MOUNTAIN DOG TRIATHALON:

Our ever-popular Mountain Dog Olympics will return this year in the morning, with three fun-loving events for you and your dog to excel in:

- ◆ Dash Thru Distractions (always a crowd pleaser)
- ◆ Moo-vin' on Down (being a tricky dog is an asset here!)
- ◆ Mountain Mania (six-legged teams maneuver the obstacle course)

Every Triathlon entrant will receive a ring favor. Points will be awarded for First through Third place finishers in each event, and the top three entrants with the highest cumulative points at the end of the games will be our Bronze, Silver and Gold Medalists for 2010! Join in or just cheer from the sidelines – either way it's sure to make you and your Mountain Dog smile.

OUR PATRIOTIC PARADE:

It's Swiss National Day (August 1st), so let's celebrate with a parade! Bring your carts and wagons, or just your leash, and show off your Swiss spirit! We will give a prize to our guest judging panel's choice for the best decorated carting team and walking team. So join us to show off your love of Dog and Country, as you parade around the ring during the lunch break.

OUR SWISS DAY SHIRTS:



If you don't have one of our legendary Swiss Day logo T-shirts or sweatshirts yet, be sure to pick one up this year. They will once again be available at the Ways and Means table on site. In comfortable 100% cotton, they bring home the spirit of our Swiss Dog Days throughout the year. If you can't make it to the event, but want a T-shirt or sweatshirt of your own, contact Sheila Jones for details on how to order one by mail (530-878-1462 or brnrnlovr@aol.com).

YOUR QUESTIONS?

If you still need more information, please contact:
Cindy Beckman (swissday@norcalbernese.org or 415-776-8575)
Or visit us on-line at www.norcalbernese.org

VIA HWY. 280 NORTH to SAN FRANCISCO (NEW DIRECTIONS FOR CONSTRUCTION DETOURS!):

Follow signs to GOLDEN GATE BRIDGE (via 19th Avenue and Park Presidio). After passing through the MacArthur Tunnel, follow the detour signs to the VIEW AREA PRESIDIO/GOLDEN GATE NRA exit (last San Francisco exit before the Golden Gate Bridge). Follow right-hand turn detours to merge back onto I01 and follow the signs to MARINA BLVD. (Follow Golden Gate Bridge directions below from Marina Blvd.).

VIA THE GOLDEN GATE BRIDGE:

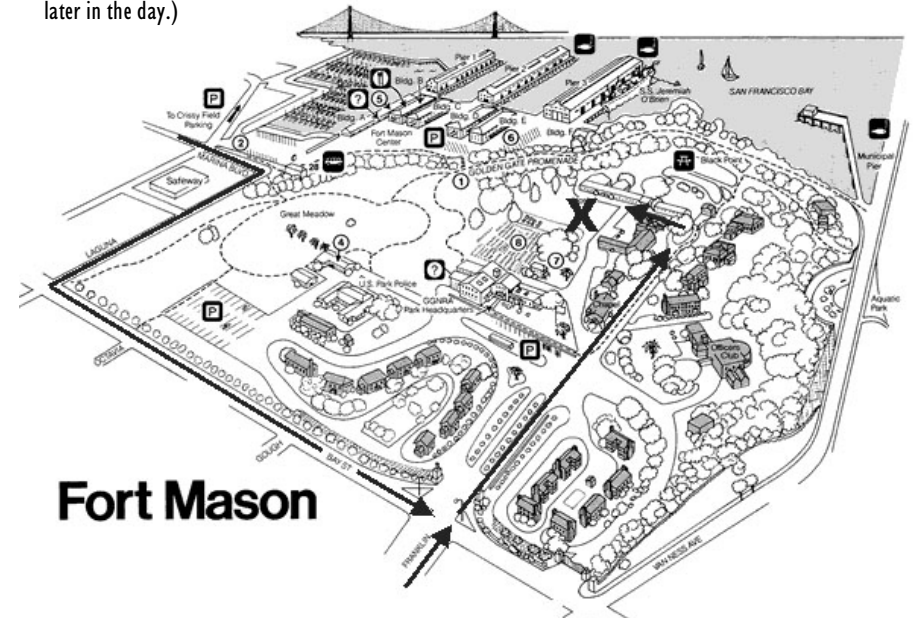
After passing thru the Toll Plaza (\$6), merge to the left and follow the signs to MARINA BLVD. Stay on Marina Blvd. until it ends in a sharp right turn just past Safeway (on your right). The street becomes LAGUNA and Fort Mason's Great Meadow will be on your left. At the next signal turn LEFT onto BAY ST. After $\frac{3}{10}$ mile, take the first LEFT into FORT MASON at FRANKLIN STREET. (Follow Site Directions below.)

VIA THE BAY BRIDGE:

Once over the bridge, follow signs to NINTH STREET/CIVIC CENTER exit (lanes have changed, so be sure to read the signs!) On the exit ramp, stay in the right two lanes, continuing through the signal at the end of the ramp (a slight left turn) and turn RIGHT at the next signal onto NINTH STREET. Staying in the left two lanes, continue on NINTH for $\frac{1}{2}$ mile until the lanes merge left onto HAYES STREET. Go 3 blocks on Hayes and turn RIGHT onto FRANKLIN STREET. Franklin will take you directly into FORT MASON (see below).

SITE DIRECTIONS:

Follow FRANKLIN into Fort Mason, past the first stop sign, to the right of the middle divider, then turn LEFT onto FUNSTON. Funston ends at the site, which is the shady lawn area in front of the AYHA YOUTH HOSTEL. Unloading Only is allowed in front of the Hostel - NO PARKING! There is parking on Pope and MacArthur and throughout Fort Mason. (There should be plenty of nearby parking in the morning & a little farther out later in the day.)



Fort Mason



**Berner-Garde/MSU DNA/Tissue
Repository Sample Collection
"For the Love of a Berner"**

What is the Repository?

The Berner-Garde Foundation and Michigan State University, with support from the BMDCA, have established a repository that will collect, store and maintain DNA and tissue samples from a large population of BMDs, whether affected with a disorder or not, along with pedigree and medical history information. The Repository is envisioned to be a reliable resource for investigations of genetic and complex diseases that affect Bernese Mountain Dogs, as well as other dog breeds and humans with similar disorders. The repository will have the highest diagnostic, analytical and archival capabilities, function efficiently and be active in research related to BMDs. It will be integral to the creation of collaborative research and original studies, and will provide much intellectual input regarding samples.

Three types of samples are being collected: Blood and cheek swabs obtained from any dog, healthy or ill, including entire litters (this specimen type will provide DNA for genetic research), and diseased tissue samples provide DNA, RNA, protein, and cells to study the process of diseases such as cancer.

Swiss Day Cheek Swab Kit Distribution

This year we will have cheek swab kits available at the Breed Information table for you to take home. We have 30 kits for your Berners – we would love to use them all up! Everything you need to is in the kit:

- cheek swab kit with instructions
- exam gloves
- submission form
- pre-addressed return mail envelope

Participation is free – all you pay for is the postage to mail the envelope back to MSU. Berner-Garde is covering the cost of the kits.

For more information, visit the Berner-Garde DNA/Tissue Repository page at www.bernergarde.org/home/repository.aspx.

**Swiss Dog Day Afternoon 2010
Conformation Workshop Entry Form**

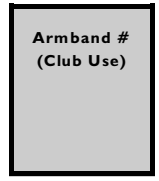
- ◆ Wins at this Conformation Workshop do not carry title points.
- ◆ Professional Handlers may only handle dogs they own or co-own.
- ◆ Neutered dogs may only be entered in the Pet or Veteran classes.
- ◆ No dogs with major points or Champions of Record may be entered unless they are eligible for and entered in the Veterans or Pet Class.

Entry Fee is \$10.00 per dog.

Entries are accepted day of event only.

Please use one entry form per dog.

Make checks payable to **BMDCNC**.



OWNER(S): _____

ADDRESS: _____

CITY, STATE, ZIP: _____

DOG'S REGISTERED NAME: _____

DOG'S CALL NAME: _____

BREED (PLEASE CIRCLE ONE): AMD BMD EMD GSMD StB

BIRTHDATE: _____ **SEX:** M F NEUTERED M NEUTERED F

PUPPY CLASS: 4-6 MO. _____ 6-9 MO. _____ 9-12 MO. _____ PET _____

ADULT CLASS: 12-18 MO. _____ OPEN _____ VETERAN _____ PET _____

PET CLASS IS FOR NEUTERED PUPPIES OR ADULTS.

VETERAN CLASS IS FOR DOGS 7 YEARS OF AGE AND OVER, INTACT OR NEUTERED.

I (we) agree to hold the BMDCNC, its members, directors, officers, agents and volunteers, the National Park Service and the GGNRA and their agents or employees, harmless from any claim for any loss, damage, injury or death to any person or thing by the act of this dog while on these show grounds. I (we) further agree to indemnify and hold harmless the aforementioned parties from all loss or expense incurred due to damage or loss of property, or injury or death to myself or others, as the result of my participation in this match, however such injury, death or damage to property may occur.

Signed: _____ **\$ Amt. Enclosed:** _____

Swiss Dog Day Afternoon 2010 Obedience/Rally Workshop Entry Form

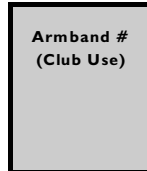
- ◆ Entries in these Obedience and Rally Workshops do not earn title points.
- ◆ Professional Handlers may only handle dogs they own or co-own.
- ◆ Neutered dogs may be entered in all classes.
- ◆ Rewards & minor corrections allowed in the ring at the Judge's discretion.

Entry Fee is \$10.00 per dog per Workshop.

Entries are accepted day of event only.

Please use one entry form per dog.

Make checks payable to **BMDCNC**.



OWNER(S): _____

ADDRESS: _____

CITY, STATE, ZIP: _____

DOG'S REGISTERED NAME: _____

CALL NAME: _____

BREED (PLEASE CIRCLE ONE): AMD BMD EMD GSMD STB

BIRTHDATE: _____ **SEX:** M F NEUTERED M NEUTERED F

OBEDIENCE WORKSHOP: PRE-NOVICE _____ NOVICE _____ OPEN _____

RALLY WORKSHOP: NOVICE _____ ADVANCED _____

I (we) agree to hold the BMDCNC, its members, directors, officers, agents and volunteers, the National Park Service and the GGNRA and their agents or employees, harmless from any claim for any loss, damage, injury or death to any person or thing by the act of this dog while on these show grounds. I (we) further agree to indemnify and hold harmless the aforementioned parties from all loss or expense incurred due to damage or loss of property, or injury or death to myself or others, as the result of my participation in this match, however such injury, death or damage to property may occur.

Signed: _____ **\$ Amt. Enclosed:** _____

Swiss Dog Day Afternoon 2010 Canine Good Citizen Test Entry Form

- ◆ Dogs passing this test will receive AKC Canine Good Citizen certification.
- ◆ Maximum of 12 dogs will be tested. No minimum age limit for entry.
- ◆ Neutered dogs may be entered in this test.
- ◆ Dog must wear a well fitted buckle or slip collar made of leather, fabric, or chain - no training collars (prong, harness, head halters, etc.)
- ◆ **You need to bring:** Your own grooming brush
4 to 6 ft. leash

Entry Fee is \$10.00 per dog.

Entries are accepted day of event only.

Please use one entry form per dog.

Make checks payable to **BMDCNC**.

OWNER(S): _____

ADDRESS: _____

CITY, STATE, ZIP: _____

DOG'S REGISTERED NAME: _____

CALL NAME: _____

BREED (PLEASE CIRCLE ONE): AMD BMD EMD GSMD STB

BIRTHDATE: _____ **SEX:** M F NEUTERED M NEUTERED F

AKC OR ILP REGISTRATION NUMBER _____

I (we) agree to hold the BMDCNC, its members, directors, officers, agents and volunteers, the National Park Service and the GGNRA and their agents or employees, harmless from any claim for any loss, damage, injury or death to any person or thing by the act of this dog while on these show grounds. I (we) further agree to indemnify and hold harmless the aforementioned parties from all loss or expense incurred due to damage or loss of property, or injury or death to myself or others, as the result of my participation in this match, however such injury, death or damage to property may occur.

Signed: _____ **\$ Amt. Enclosed:** _____